

RTU Course "Enterprise Operation Planning"
22000 Faculty of Engineering Economics and Management

General data

Code	IUE439
Course title	Enterprise Operation Planning
Course status in the programme	Compulsory/Courses of Limited Choice
Responsible instructor	Irina Voronova
Volume of the course: parts and credits points	1 part, 3.0 credits
Language of instruction	LV
Annotation	Key issues of planning methodology. Main stages and requirements of decision making. Basic issues of production planning: coordination of sales and production volumes with the potential of an enterprise, planning of the required resources, resources management, planning of costs and performance results, budget of an enterprise, plan of profit and loss, cash flow plan, planning the balance. Evaluation of planned financial performance results.
Recommended literature	<ol style="list-style-type: none"> 1. Alsīņa R., Gertners G. Uzņēmējdarbības plānošanas principi un metodes. - Rīga: RTU, 2005. - 229 lpp. 2. Alsīņa R., Zolotuhina K., Bojarenko J. Vadības grāmatvedības pamati. Rīga: RaKa, 2000. - 179 lpp. 3. Alsīņa R., Gertners G. Ražošanas plānošana. - Rīga: RTU, 1996. - 24 lpp. 4. Frolova L. Ekonomisko procesu matemātiskā modelēšana. - Rīga: Biznesa augstskola Turība, 1999. - 308 lpp. 5. K.G.Hofs. Biznesa ekonomika. - Rīga: SIA "Jāna Rozes apgāds", 2002. - 559 lpp. 6. Petrova L., Alsīņa R. Esi uzņēmējs! - Rīga: Kamene, 1999. - 184 lpp. 7. Rurāne M. Ražošana. - Rīga: Turības mācību centrs, 1998. - 184 lpp. 8. Rurāne M. Uzņēmējdarbības pamati. - Rīga: Turības mācību centrs, 1997. - 184 lpp. 9. Slavinska I. Uzņēmējdarbības plānošana un kontrole. – Rīga: Biznesa augstskola Turība, 2005. – 175 lpp. 10. Živītere M. Komercedarbības (biznesa) plāns. – R. Biznesa komplekss, 2000.-100 lpp. 11. Eugene F. Brigham. Fundamentals of Financial Management. – USA: the Orydem Press, 1995. 12. Drucker Peter F. Innovation and entrepreneurship – Practice and Principles Butterworth Heinemann 1985. Revised reprint 1994. Reprint 1997. 13. Kuratko Donald F. Zrichard M. Hodgetts Entrepreneurship – a contemporary approach Third edition. The Drayden Press, Harcourt Brace Collage Publishers 1989. 14. Henrik Herlau and Helgr Tetzschner. The Cube Modek: A Human Software. For Traoning and Managing Entrepreneurship. Copenhagen Business School, 1994.
Course prerequisites	

Course contents

Content	Full- and part-time intramural studies		Part time extramural studies	
	Contact Hours	Indep. work	Contact Hours	Indep. work
	2	0	0	0
	2	0	0	0
	20	0	0	0
	6	0	0	0
	2	0	0	0
Total:	32	0	0	0

Learning outcomes and assessment

Learning outcomes	Assessment methods

Study subject structure

Part	CP	Hours			Tests		
		Lectures	Practical	Lab.	Test	Exam	Work
1.	3.0	1.0	1.0	0.0	*		