

## Study programme "Management of International Economic Relations"

### Main attributes

Title	Management of International Economic Relations
Identification code	JGS0
Education classification code	47345
Level and type	Professional Master (Second Cycle) Studies
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Ingūna Jurgelāne-Kaldava
Professional classification code	
The type of study programme	Full time, Part time, Extramural
Language	Latvian, English
Accreditation	26.05.2021 - 27.05.2027; Accreditation certificate No 2022/35
Variant 1	
Volume (credit points)	90.0
Duration of studies (years)	Full time studies - 1,5; Part time studies - 2,0; Extramural - 2,0
Degree or/and qualification to be obtained	Professional master degree in management of international economic relations / organisation manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	Professional bachelor degree and/ or sixth (fifth*) level professional qualification in the field of social science, or comparable education
Variant 2	
Volume (credit points)	120.0
Duration of studies (years)	Full time studies - 2,0; Part time studies - 2,5; Extramural - 2,5
Degree or/and qualification to be obtained	Professional master degree in management of international economic relations / organisation manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	Bachelor degree of social science in economics or management, or comparable education
Variant 3	
Volume (credit points)	120.0
Duration of studies (years)	Full time studies - 2,0; Part time studies - 2,5; Extramural - 2,5
Degree or/and qualification to be obtained	Professional master degree in management of international economic relations / organisation manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	Professional bachelor degree and/or sixth (fifth*) level professional qualification in the fields of law, engineering science and technologies, manufacturing and processing or civil engineering, or comparable education
Variant 4	
Volume (credit points)	150.0
Duration of studies (years)	Full time studies - 2,5; Part time studies - 3,0; Extramural - 3,0
Degree or/and qualification to be obtained	Professional master degree in management of international economic relations / organisation manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	Academic bachelor degree in the fields of law, engineering science and technologies, manufacturing and processing or civil engineering, or comparable education

### Description

Abstract	<p>The study programme is designed to educate and train senior specialists, heads of departments in the field of international economic relations or logistics and transport economics in accordance with the global labour market demands. The key emphasis of the study process is placed on the development of professional and practical skills based on scientific achievements, theoretical knowledge and specifics of the particular industry.</p> <p>The study programme envisages specialization in two directions:</p> <ul style="list-style-type: none"> <li>- international economic relations management,</li> <li>- business logistics and transport economics.</li> </ul> <p>Taking into consideration the specifics of the industry, some study courses are implemented in the English language in order to directly improve the use of professional terminology related to international business development and to promote successful cooperation with foreign institutions, organizations and companies. The academic staff of the university as well as industry representatives and highly trained practitioners with practical experience built up in companies and institutions of the relevant field are involved in the study process implementation.</p> <p>In English the study program is being implemented only as full-time intramural studies.</p>
Aim	<p>The aim of the study program is to improve and develop professional, research and creative skills for work in the fields of international relations, logistics or management of transport economy. To prepare qualified specialists for the national economy, providing theoretical knowledge and practical skills, expanding the understanding of professional activities and promoting social responsibility within the competence. The acquired knowledge and skills should provide the graduate with a basis for doctoral studies and independent research.</p>
Tasks	<p>The tasks of the study program:</p> <ul style="list-style-type: none"> <li>- to provide competitive education at international level in the fields of organization, management or logistics of international business and transport economics in line with the requirements of the master's level, profession standard qualification and international standards;</li> <li>- to provide students with comprehensive knowledge, to develop analytical thinking, to develop skills and competences, as well as to promote practical work skills, preparing students for the labour market;</li> <li>- to ensure the development and improvement of the content of the study program, the study process as well as the scientific research work in accordance with international practice and the latest software, scientific and technological discoveries and innovative methods;</li> <li>- to stimulate students' interest in further professional development and improvement of academic knowledge, to continue their studies at Doctoral level, in-service training, as well as to develop interest in research work and to promote the use of these skills;</li> <li>- to encourage cooperation between students and academic staff in the field of scientific research, the practical application of the results of the research both in the study process and in practice, and to encourage international mobility and participation in local and international projects;</li> <li>- to stimulate students' interest in social processes and to develop ethical and socially responsible personalities.</li> </ul>
Learning outcomes	<p>Study program graduates are:</p> <ul style="list-style-type: none"> <li>- able to develop an international strategy for the organisation's needs in the field of international communications, logistics or transport organization;</li> <li>- able to use information rationally and solve problems of management of a unit or organization;</li> <li>- able to independently develop and manage international cooperation projects;</li> <li>- able to work individually and in a team, using his / her knowledge and skills, and is able to take responsibility for the results of his / her work and the decisions made;</li> <li>- able to represent the interests of the organization in cooperation with other companies, institutions or organizations;</li> <li>- able to apply both local and international laws and regulations within their competence;</li> <li>- able to use professional terminology in the official language and foreign language;</li> <li>- able to carry out independent research with scientific and practical value in the field of international economic relations management, logistics or transportation, to defend and present his / her opinion in a reasoned way.</li> </ul>
Final/state examination procedure, assessment	<p>The study programme concludes with the state examination, one part of which is defence of the master thesis. In their master theses and during the defence process, the students demonstrate their skills in:</p> <ul style="list-style-type: none"> <li>- the identification, classification and analysis of academic, scientific and professional literature, data and information sources, including sources in foreign languages;</li> <li>- the solution of problems revealed in the process of analysis, as well as in drawing economically sound conclusions;</li> <li>- the usage and application of appropriate research methods and technical means to analytically evaluate processes, economic performance, industry data, development prospects in the spheres of international economic relations or logistics and transport within an enterprise (organization) or the state;</li> <li>- the development of a project based on arguments, calculations and practical experience for significant and current problem solution in an enterprise (organization), or for development of a particular sector;</li> <li>- presenting research findings and defending their personal and professional point of view.</li> </ul>

Description of the future employment	<p>The graduates of the study programme with the specialization in international economic relations can build their careers in the sphere of international business, trade and international chains (corporate networks), as well as in various industrial, trade and service enterprises, by developing the international marketing strategy of export and trading divisions and departments, as well as by developing and searching for new market opportunities and cooperation partners all over the world. Graduates can also work at the institutions of the European Union, national and local government institutions and non-governmental organizations in Latvia and abroad.</p> <p>The managers and specialists of external and international relations departments perform creative and innovative planning and implementation of foreign and international relations strategy and tactics in accordance with their job objectives; analyse and evaluate international economic relations issues and plans; coordinate and supervise the work of the department; coordinate their activities with the manager of the enterprise, government or non-governmental institution, as well as collaborate with other department managers.</p> <p>The graduates of the study programme with the specialization in business logistics and transport economics work at companies engaged in logistics, international and domestic cargo or passenger transportation, wholesale trade, retail trade, manufacturing and services, as well as at state and local government institutions, whose activities are related to transport and/or logistics industry or which ensure logistics service management and organization.</p> <p>The manager of logistics department monitors the quality of logistics services; defines the company policy in logistics processes; executes general supervision of supplier performance, and a policy of cooperation with suppliers and buyers of goods and services; provides control and analysis of the level of logistics costs in the enterprise, optimization management; together with the administration, marketing, purchasing or sales professionals develops the strategy of the company's inventory management; collaborates with other departments of the company; at the strategic level is responsible for establishment of goods and services distribution channels and supply chains, including the locations of warehouses and choice of transport modes and their combinations, cost optimization; manages and administers the logistics department staff; ensures and manages international sea, air, land or intermodal cargo transportation; provides passenger flow analysis and cost level management in passenger transportation; if necessary implements flow optimization; monitors passenger satisfaction level in collaboration with quality control specialists; sets the route planning methodology in accordance with passenger flows; ensures passenger service regularity and adequacy; provides and manages international sea, air, road or rail passenger services.</p>
Special enrollment requirements	None.
Opportunity to continue studies	Doctoral studies.

## Courses

No	Code	Name	C.p. [1]	C.p. [2]	C.p. [3]	C.p. [4]
<b>A</b>		<b>Compulsory Study Courses</b>	<b>36.0</b>	<b>36.0</b>	<b>36.0</b>	<b>36.0</b>
1	IV0542	International Business	3.0	3.0	3.0	3.0
2	IV0538	Methodology of Statistic Data Processing and Analysis	6.0	6.0	6.0	6.0
3	IV0128	Legal Regulation of International Economic Relations	5.0	5.0	5.0	5.0
4	IV0258	Current Trends of the European Union Economic Policy	3.0	3.0	3.0	3.0
5	IV0530	Global Logistics and Transport	6.0	6.0	6.0	6.0
6	IV0537	International Business (study project)	3.0	3.0	3.0	3.0
7	IV0574	Development of World Economy	3.0	3.0	3.0	3.0
8	IV0064	Customs Organization and Control	4.0	4.0	4.0	4.0
9	IV0572	Strategic Management in International Companies	3.0	3.0	3.0	3.0
<b>B</b>		<b>Compulsory Elective Study Courses</b>	<b>15.0</b>	<b>15.0</b>	<b>45.0</b>	<b>45.0</b>
<b>B1</b>		<b>Field-Specific Study Courses</b>	<b>12.0</b>	<b>12.0</b>	<b>42.0</b>	<b>42.0</b>
		<i>International economic relations management</i>	<i>12.0</i>	<i>12.0</i>	<i>12.0</i>	<i>12.0</i>
0	IV0573	International Marketing	3.0	3.0	3.0	3.0
1	IV0570	International Protection of Intellectual Property	3.0	3.0	3.0	3.0
2	IV0569	International Protocol	3.0	3.0	3.0	3.0
3	IV0275	EU Co-financed Project Management	6.0	6.0	6.0	6.0
4	DE0655	Special English	6.0	6.0	6.0	6.0
5	IV0539	Quality and Environmental Management	3.0	3.0	3.0	3.0
6	IV0575	Politics and International Economic Relations	3.0	3.0	3.0	3.0
7	IV0541	Globalization and Integration Processes in the World Economy	3.0	3.0	3.0	3.0
		<i>Business logistics and transport economics</i>	<i>12.0</i>	<i>12.0</i>	<i>12.0</i>	<i>12.0</i>
1	IV0068	Business Logistics	4.0	4.0	4.0	4.0
2	IV0066	Management of International Transportation	4.0	4.0	4.0	4.0
3	IV0067	Entrepreneurship in Transport	4.0	4.0	4.0	4.0
4	IV0540	Global Markets and Supply Chains	3.0	3.0	3.0	3.0
		<i>Common study courses for specializations</i>			<i>30.0</i>	<i>30.0</i>
1	IV0152	Economics			6.0	6.0
2	IV0002	Statistics			4.0	4.0
3	IV0167	Business Management			3.0	3.0
4	IV0149	Fundamentals of Logistics			3.0	3.0
5	IV0337	Legal Basis of Entrepreneurship			3.0	3.0
6	IV0163	Personnel Management (basic course)			3.0	3.0
7	IV0160	International Business Planning			3.0	3.0
8	IV0157	Customs Legislation in Latvia and Abroad			3.0	3.0
9	IV0063	International Trade			4.0	4.0
10	IV0143	Current Trends in International Business			5.0	5.0
11	IV0267	Economic and Transport Geography			3.0	3.0
12	IV0141	The European Union Governance and Policy			5.0	5.0
<b>B2</b>		<b>Humanities and Social Sciences Study Courses</b>	<b>3.0</b>	<b>3.0</b>	<b>3.0</b>	<b>3.0</b>
0	DE0643	Pedagogy	3.0	3.0	3.0	3.0
1	DE0425	Business Sociology	3.0	3.0	3.0	3.0
2	DE0263	Organizational Psychology	3.0	3.0	3.0	3.0
<b>D</b>		<b>Practical Placement</b>	<b>9.0</b>	<b>39.0</b>	<b>9.0</b>	<b>39.0</b>
1	IV0571	Practical Placement	9.0		9.0	
2	IV0577	Practical Placement		39.0		39.0
<b>E</b>		<b>Final Examination</b>	<b>30.0</b>	<b>30.0</b>	<b>30.0</b>	<b>30.0</b>
1	IV0576	Master Thesis	30.0	30.0	30.0	30.0

K.p.[\*] kredītpunkti studiju programmas variantā