

Study programme "Organization and Management of International Economic Relations"

Main attributes

Title	Organization and Management of International Economic Relations
Identification code	IGS0
Education classification code	47345
Level and type	Professional Master (Second Cycle) Studies
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Ingūna Jurgelāne-Kaldava
Professional classification code	1213 07
The type of study programme	Full time, Part time, Extramural
Language	Latvian, English
Accreditation	12.06.2013 - 30.06.2021; Accreditation certificate No 2020/37
Variant 1	
Volume (credit points)	60.0
Duration of studies (years)	Full time studies - 1,5; Part time studies - 2,0; Extramural - 2,0
Degree or/and qualification to be obtained	professional master degree in management of international economic relations / international relations manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	professional bachelor degree and/ or fifth level professional qualification in the field of social science, or comparable education
Variant 2	
Volume (credit points)	80.0
Duration of studies (years)	Full time studies - 2,0; Part time studies - 2,5; Extramural - 2,5
Degree or/and qualification to be obtained	professional master degree in management of international economic relations / international relations manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 7th level of professional qualification
Programme prerequisites	bachelor degree of social science in economics or management, or comparable education
Variant 3	
Volume (credit points)	80.0
Duration of studies (years)	Full time studies - 2,0; Part time studies - 2,5; Extramural - 2,5
Degree or/and qualification to be obtained	professional master degree in management of international economic relations / international relations manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	professional bachelor degree and/or fifth level professional qualification in the fields of law, engineering science and technologies, manufacturing and processing or civil engineering, or comparable education
Variant 4	
Volume (credit points)	100.0
Duration of studies (years)	Full time studies - 2,5; Part time studies - 3,0; Extramural - 3,0
Degree or/and qualification to be obtained	professional master degree in management of international economic relations / international relations manager
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 7th level of professional qualification
Programme prerequisites	academic bachelor degree in the fields of law, engineering science and technologies, manufacturing and processing or civil engineering, or comparable education

Description

Abstract	<p>The study programme is designed to educate and train senior specialists, heads of departments in the field of international economic relations or logistics and transport economics in accordance with the global labour market demands. The key emphasis of the study process is placed on the development of professional and practical skill based on scientific achievements, theoretical knowledge and specifics of the particular industry.</p> <p>The study programme envisages specialization in two directions:</p> <ul style="list-style-type: none"> - international economic relations management, - business logistics and transport economics. <p>Taking into consideration the specifics of the industry, some study courses are implemented in the English language in order to directly improve the use of professional terminology related to international business development and to promote successful cooperation with foreign institutions, organizations and companies. The academic staff of the university as well as industry representatives and highly trained practitioners with practical experience built up in companies and institutions of the relevant field are involved in the study process implementation.</p>
Aim	<p>The aims of the study programme are to enhance and develop professional, research and creative skills necessary for future employment in the fields of international relations management, logistics or transport economics management; to train highly-qualified specialists for the national economy by providing theoretical knowledge and practical skills, expanding awareness of the professional activities and promoting social responsibility within the scope of their competences.</p>
Tasks	<p>The tasks of the study programme are the following:</p> <ul style="list-style-type: none"> - to provide competitive education in the fields of international economic relations organization and management or logistics and transport economics in compliance with master's level education, professional standards, and international standards; - to provide students with comprehensive knowledge, to develop analytical thinking, to enhance competencies, as well as develop practical skills in order to qualify them for the labour market; - to ensure the development and advancement of the study programme content, study process, as well as scientific research in line with international practice and the latest software, scientific and technological discoveries and innovative approaches; - to encourage students' interest in further professional development and further academic education, continuing studies at the doctoral level, qualification advancement, as well as develop their interest in research and promote the use of the skills obtained; - to promote collaboration between students and academic staff in scientific research, practical application of the research results in the study process and practice, as well as promote international mobility and participation in local and international projects; - to promote students' interest in social processes, as well as promote development of ethical and socially responsible personalities.
Learning outcomes	<p>The graduates of the study programme are able:</p> <ul style="list-style-type: none"> - to develop the strategy and mission for the relevant department or company, and to define the objectives in the spheres of international relations management, logistics and transport organisation; - to efficiently use information and deal with management problems in the department or the organization; - to independently develop and manage international cooperation projects; - to work individually and in a team, using their knowledge and skills, and to undertake responsibility for their work results and for the decisions taken; - to represent the interests of the organization, company, institution in partnership with other companies, institutions or organizations; - to apply both local and international laws and regulations within the scope of their competences; - to speak the official language and at least one foreign language; - to act in accordance with professional codes of conduct and widely-accepted principles of ethics and communication; - to independently conduct research of scientific and practical value in the spheres of international economic relations management, logistics or transportation, to defend and present their point of view.
Final/state examination procedure, assessment	<p>The study programme concludes with the state examination, one part of which is defence of the master thesis. In their master theses and during the defence process, the students demonstrate their skills in:</p> <ul style="list-style-type: none"> - the identification, classification and analysis of academic, scientific and professional literature, data and information sources, including sources in foreign languages; - the solution of problems revealed in the process of analysis, as well as in drawing economically-sound conclusions; - the usage and application of appropriate research methods and technical means to analytically evaluate processes, economic performance, industry data, development prospects in the spheres of international economic relations or logistics and transport within an enterprise (organization) or the state; - the development of a project based on arguments, calculations and practical experience for significant and current problem solution in an enterprise (organization), or for development of a particular sector; - presenting research findings and defending their personal and professional point of view.

Description of the future employment	<p>The graduates of the study programme with the specialization in international economic relations can build their careers in the sphere of international business, trade and international chains (corporate networks), as well as in various industrial, trade and service enterprises, by developing the international marketing strategy of export and trading divisions and departments, as well as by developing and searching for new market opportunities and cooperation partners all over the world. Graduates can also work at the institutions of the European Union, national and local government institutions and non-governmental organizations in Latvia and abroad.</p> <p>The managers and specialists of external and international relations departments perform creative and innovative planning and implementation of foreign and international relations strategy and tactics in accordance with their job objectives; analyse and evaluate international economic relations issues and plans; coordinate and supervise the work of the department; coordinate their activities with the manager of the enterprise, government or non-governmental institution, as well as collaborate with other department managers.</p> <p>The graduates of the study programme with the specialization in business logistics and transport economics work at companies engaged in logistics, international and domestic cargo or passenger transportation, wholesale trade, retail trade, manufacturing and services, as well as at state and local government institutions, whose activities are related to transport and/or logistics industry or which ensure logistics service management and organization.</p> <p>The manager of logistics department monitors the quality of logistics services; defines the company policy in logistics processes; executes general supervision of supplier performance, and a policy of cooperation with suppliers and buyers of goods and services; provides control and analysis of the level of logistics costs in the enterprise, optimization management; together with the administration, marketing, purchasing or sales professionals develops the strategy of the company's inventory management; collaborates with other departments of the company; at the strategic level is responsible for establishment of goods and services distribution channels and supply chains, including the locations of warehouses and choice of transport modes and their combinations, cost optimization; manages and administers the logistics department staff; ensures and manages international sea, air, land or intermodal cargo transportation; provides passenger flow analysis and cost level management in passenger transportation; if necessary implements flow optimization; monitors passenger satisfaction level in collaboration with quality control specialists; sets the route planning methodology in accordance with passenger flows; ensures passenger service regularity and adequacy; provides and manages international sea, air, road or rail passenger services.</p>
Special enrollment requirements	No
Opportunity to continue studies	Doctoral level studies

Courses

Courses						
No	Code	Name	C.p. [1]	C.p. [2]	C.p. [3]	C.p. [4]
A		Compulsory Study Courses	24.0	24.0	24.0	24.0
1	IĀS701	International Business	2.0	2.0	2.0	2.0
2	ITE448	Global Logistics and Transport	4.0	4.0	4.0	4.0
3	IRE404	Current Trends of the European Union Economic Policy	2.0	2.0	2.0	2.0
4	IĀS512	Legal Regulation of International Economic Relations	3.0	3.0	3.0	3.0
5	IMP426	Customs Organization and Control	3.0	3.0	3.0	3.0
6	IĀS516	International Business (study project)	2.0	2.0	2.0	2.0
7	IĀS306	Development of World Economy	2.0	2.0	2.0	2.0
8	IĀS723	Methodology of Statistic Data Processing and Analysis	4.0	4.0	4.0	4.0
9	IĀS726	Strategic Management in International Companies	2.0	2.0	2.0	2.0
B		Compulsory Elective Study Courses	10.0	10.0	30.0	30.0
B1		Field-Specific Study Courses	8.0	8.0	28.0	28.0
			8.0	8.0	8.0	8.0
1	IĀS437	International Marketing	2.0	2.0	2.0	2.0
2	IĀS513	International Protection of Intellectual Property	2.0	2.0	2.0	2.0
3	IĀS514	International Protocol	2.0	2.0	2.0	2.0
4	IRE407	EU Co-financed Project Management	4.0	4.0	4.0	4.0
5	VID501	Special English	4.0	4.0	4.0	4.0
6	IKI761	Quality and Environmental Management	2.0	2.0	2.0	2.0
7	IĀS724	Politics and International Economic Relations	2.0	2.0	2.0	2.0
8	IĀS511	Globalization and Integration Processes in the World Economy	2.0	2.0	2.0	2.0
			8.0	8.0	8.0	8.0
1	ITE534	Business Logistics	3.0	3.0	3.0	3.0
2	ITE502	Management of International Transportation	3.0	3.0	3.0	3.0
3	IĀS700	Entrepreneurship in Transport	3.0	3.0	3.0	3.0
4	VID501	Special English	4.0	4.0	4.0	4.0
5	IKI761	Quality and Environmental Management	2.0	2.0	2.0	2.0
6	IĀS706	Global Markets and Supply Chains	2.0	2.0	2.0	2.0
					20.0	20.0
1	ITA704	Economics			4.0	4.0
2	IĀS205	Statistics			3.0	3.0
3	IUV321	Business Management			2.0	2.0
4	IĀS727	Fundamentals of Logistics			2.0	2.0
5	IUV443	Legal Basis of Entrepreneurship			2.0	2.0
6	IUV305	Personnel Management (basic course)			2.0	2.0
7	IĀS711	International Business Planning			2.0	2.0
8	IMP314	Customs Legislation in Latvia and Abroad			2.0	2.0
9	IĀS308	International Trade			3.0	3.0
10	IĀS431	Current Trends in International Business			3.0	3.0
11	IĀS307	Economic and Transport Geography			2.0	2.0
12	IĀS732	The European Union Governance and Policy			3.0	3.0
B2		Humanities and Social Sciences Study Courses	2.0	2.0	2.0	2.0
1	HSP446	Pedagogy	2.0	2.0	2.0	2.0
2	HSP489	Organizational Psychology	2.0	2.0	2.0	2.0
3	HSP488	Business Sociology	2.0	2.0	2.0	2.0
D		Practical Placement	6.0	26.0	6.0	26.0
1	IĀS708	Practical Placement	6.0		6.0	
2	ITE010	Practical Placement		26.0		26.0
E		Final Examination	20.0	20.0	20.0	20.0
1	IĀS002	Master Thesis	20.0	20.0	20.0	20.0
K.p.[*] kredītpunkti studiju programmas variantā						