



## RĪGAS TEHNISKĀ UNIVERSITĀTE

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### Study programme "Organization and Management of International Economic Relations"

#### Main attributes

Title	Organization and Management of International Economic Relations
Identification code	ICSO
Education classification code	42345
Level and type	Professional Bachelor Study
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Ingūna Jurgelāne-Kaldava
Professional classification code	1213 07
The type of study programme	Full time, Extramural
Language	Latvian, English
Accreditation	25.08.2016 - 11.06.2019; Accreditation certificate No 22
Volume (credit points)	160.0
Duration of studies (years)	Full time studies - 4,0; Extramural - 5,0
Degree or/and qualification to be obtained	Professional Bachelor Degree in Management of International Economic Relations and Qualification of Head of External Relations Unit
Qualification level to be obtained	The 6th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 5th level of Latvian Professional Qualifications
Programme prerequisites	General Secondary Education or 4-year Vocational Secondary Education in Business and Management

#### Description

Abstract	<p>The study programme is to educate and train senior specialists and heads of departments in the field of international economic relations management in accordance with the global labour market demands. The key emphasis of the study process is placed on the development of professional and practical skills based on scientific achievements, theoretical knowledge and specifics of the particular industry.</p> <p>The study programme envisages specialization in two directions:</p> <ul style="list-style-type: none"><li>- administration of foreign economic relations in the institutions of the European Union;</li><li>- international economic relations management in enterprises.</li></ul> <p>Taking into consideration the specifics of the industry, some study courses are implemented in the English language in order to directly improve the use of professional terminology related to international business development and to promote successful cooperation with foreign institutions, organizations and companies. The academic staff of the university as well as industry representatives and highly trained practitioners with practical experience built up in companies and institutions of the relevant field are involved in the study process implementation.</p> <p>Students' practical skills are developed and improved not only by working on projects and solving various practical tasks, but also by undertaking a 6-month practical placement in institutions and companies operating in the relevant industry. Students are also offered and guaranteed participation in field trips to industry enterprises in Latvia and abroad.</p>
Aim	<p>The aims of the study programme are to educate highly-qualified, internationally competitive specialists, thus meeting the requirements of today's economy in the spheres of development, organization and management of international economic relations in accordance with the approved professional standards; to provide students with theoretical knowledge and practical skills that ensure appropriate knowledge base and expertise in the spheres of international economic relations, business management and economics.</p>
Tasks	<p>The tasks of the study programme are the following:</p> <ul style="list-style-type: none"><li>- to provide competitive education in the field of international economic relations organization and management in compliance with bachelor's level education, professional standards, and international standards;</li><li>- to provide students with comprehensive knowledge, to develop analytical thinking, to enhance competencies, as well as develop practical skills in order to qualify them for the labour market;</li><li>- to ensure the development and advancement of the study programme content, study process, as well as scientific research in line with international practice and the latest software, scientific and technological discoveries and innovative approaches;</li><li>- to promote students' interest in further professional development and further academic education, continuing studies at the master level, qualification advancement, as well as develop their interest in research and promote the use of the skills obtained;</li><li>- to foster students' interest in social processes, as well as promote development of ethical and socially responsible personalities.</li></ul>

Learning outcomes	<p>The graduates of the study programme are able:</p> <ul style="list-style-type: none"> <li>- to analyse and evaluate international economic, political and cultural environment, as well as demonstrate their understanding of local and international market development trends;</li> <li>- to demonstrate their understanding of the national laws and regulations, as well as international treaties, agreements, conventions, regulations, etc. that govern international economic activities;</li> <li>- to demonstrate their understanding of the structure and main directions of the European Union policy, as well as export policies and transnational relations;</li> <li>- to show their understanding of the operating principles and economic performance of enterprises, government or non-governmental institutions;</li> <li>- to define external and international communication objectives and development directions, to develop and implement international cooperation plans and directions of enterprises, government or non-governmental institutions;</li> <li>- to manage and participate in the work of international relations departments, and to collaborate with other departments and senior managers;</li> <li>- to collect, process, analyse and use information;</li> <li>- to demonstrate their understanding of labour legal relations and to ensure their execution within the scope of their competences;</li> <li>- to speak the official language and to communicate in at least two foreign languages within the scope of their competences;</li> <li>- to conduct research of scientific value in the sphere of international relations;</li> <li>- to identify and define problems, to make well-grounded decisions;</li> <li>- to use information technologies in order to perform the tasks set;</li> <li>- to speak in public, to present results of their work, to defend their opinion;</li> <li>- to act in accordance with professional codes of conduct and widely-accepted principles of ethics and communication.</li> </ul>
Final/state examination procedure, assessment	<p>The study programme concludes with the state examination, one part of which is defence of the diploma thesis. In their diploma theses and during the defence process, the students demonstrate their skills in:</p> <ul style="list-style-type: none"> <li>- the identification, classification and analysis of academic, scientific and professional literature and information, including statistical data in both the state and foreign languages;</li> <li>- the usage and application of appropriate research methods and technical means to analytically evaluate processes, economic performance, industry data, development prospects in the sphere of international economic relations within an enterprise (organization) or the state;</li> <li>- the development of a project based on calculations and arguments for significant and current problem solution in an enterprise (organization), or for development of a particular sector;</li> <li>- drawing economically-sound, justified conclusions, and developing and formulating appropriate proposals;</li> <li>- presenting research findings and defending their personal and professional point of view.</li> </ul>
Description of the future employment	<p>The graduates can build their careers in the sphere of international business, trade and international chains (corporate networks), as well as in various industrial, trade and service enterprises, by developing the international marketing strategy of export and trading divisions and departments, as well as by developing and searching for new market opportunities and cooperation partners all over the world. Graduates can also work at the European Union institutions, national and local government institutions and non-governmental organizations in Latvia and abroad.</p> <p>The managers and specialists of external and international relations departments perform creative and innovative planning and implementation of foreign and international relations strategy and tactics in accordance with their job objectives; analyse and evaluate international economic relations issues, plans; coordinate and supervise the work of the department; coordinate their activities with the manager of the enterprise, government or non-governmental institution, as well as collaborate with other department managers.</p>
Special enrollment requirements	No
Opportunity to continue studies	Master level studies

**Courses**

No	Code	Name	Credit points
<b>A</b>		<b>Compulsory study courses</b>	<b>76.0</b>
<b>A.1</b>		<b>General education study courses</b>	<b>13.0</b>
1	DAM103	Mathematics	5.0
2	IĀS205	Statistics	3.0
3	IĀS215	Quantitative Methods for Economics	3.0
4	ICA105	Civil Defence	1.0
5	IĀS709	Introduction to Study Field	1.0
<b>A.2</b>		<b>Field specific theoretical basic study courses and IT study</b>	<b>30.0</b>
1	IVZ749	Business Intelligence Technologies I	3.0
2	ITA704	Economics	4.0
3	IUV204	Accounting	2.0
4	IUE407	Marketing	3.0
5	IMP201	Taxes and Duties	3.0
6	IUV322	Principles of Finances	2.0
7	IĀS711	International Business Planning	2.0
8	IUV443	Legal Basis of Entrepreneurship	2.0
9	IĀS308	International Trade	3.0
10	IĀS719	Research Work	4.0
11	IVZ771	Work Environment and Ergonomics	2.0
<b>A.3</b>		<b>Field specific professional study courses</b>	<b>33.0</b>
1	IVZ752	Business Intelligence Technologies II	2.0
2	IBO450	International Economics	4.0
3	IĀS411	International Marketing	2.0
4	IMP408	Legal Aspects of International Trade	2.0
5	IĀS111	National Economy of Latvia	2.0
6	IUV321	Business Management	2.0
7	IMP230	International Economic Relations	2.0
8	IĀS707	Management of International Economic Relations (Study Project)	2.0
9	IĀS712	International Business Planning	2.0
10	ITE307	Fundamentals of Business Logistics	2.0
11	IĀS721	International Project Management	4.0
12	IĀS732	The European Union Governance and Policy	3.0
13	IĀS730	International Project Management (study project)	2.0
14	IĀS722	Record Keeping in International Companies	2.0
<b>B</b>		<b>Compulsory elective study courses</b>	<b>40.0</b>
<b>B1</b>		<b>Field-specific study course</b>	<b>32.0</b>
			32.0
1	IET218	International Competition	2.0
2	IMP314	Customs Legislation in Latvia and Abroad	2.0
3	IMP320	Fundamentals of Customs Mission	2.0
4	ITE333	Business Logistics	2.0
5	IĀS307	Economic and Transport Geography	2.0
6	IĀS214	Intellectual Property and its Protection	2.0
7	IĀS212	Elaboration of Laws and Regulations	2.0
8	IĀS213	Quality System Management	2.0
9	ITE403	Management of International Transportation	2.0
10	IUV305	Personnel Management (basic course)	2.0
11	IĀS309	International protocol	2.0
12	IMP407	European Union Customs Policy	2.0
13	IĀS208	Common Commercial Policy of the European Union	2.0
14	IRE303	Model of Functioning of the Economic System (business game)	2.0
15	IĀS720	Intercultural Communication	2.0
16	IĀS733	International Business Etiquette and Communication	3.0
			32.0
1	IET218	International Competition	2.0
2	IĀS431	Current Trends in International Business	3.0
3	ITE333	Business Logistics	2.0
4	IRO308	Organization and Planning of Small Business	2.0

5	<a href="#">IMP521</a>	Corporate Tax Planning	3.0
6	<a href="#">IMP314</a>	Customs Legislation in Latvia and Abroad	2.0
7	<a href="#">IMP320</a>	Fundamentals of Customs Mission	2.0
8	<a href="#">IĀS307</a>	Economic and Transport Geography	2.0
9	<a href="#">IĀS214</a>	Intellectual Property and its Protection	2.0
10	<a href="#">IĀS213</a>	Quality System Management	2.0
11	<a href="#">ITE403</a>	Management of International Transportation	2.0
12	<a href="#">IMP401</a>	Commodity Science of Export and Import	2.0
13	<a href="#">IUV305</a>	Personnel Management (basic course)	2.0
14	<a href="#">IRE303</a>	Model of Functioning of the Economic System (business game)	2.0
15	<a href="#">IĀS720</a>	Intercultural Communication	2.0
16	<a href="#">IĀS733</a>	International Business Etiquette and Communication	3.0
<b>B2</b>		<b>Humanities and social sciences study courses</b>	<b>2.0</b>
1	<a href="#">HFL336</a>	Basic Ethics	2.0
2	<a href="#">HSP375</a>	Sociology of Management	2.0
3	<a href="#">HSP379</a>	Political System of Latvia	2.0
<b>B6</b>		<b>Languages</b>	<b>6.0</b>
1	<a href="#">HDG405</a>	English	4.0
2	<a href="#">HDG404</a>	German	4.0
3	<a href="#">HDG310</a>	The French Language	4.0
4	<a href="#">HDG402</a>	Special English	2.0
5	<a href="#">HDG410</a>	Special German	2.0
6	<a href="#">HDG433</a>	Special French	2.0
<b>C</b>		<b>Free elective study courses</b>	<b>6.0</b>
<b>D</b>		<b>Practical Placement</b>	<b>26.0</b>
1	<a href="#">ITE013</a>	Field Training	16.0
2	<a href="#">ITE014</a>	Project Practice	10.0
<b>E</b>		<b>Final examination</b>	<b>12.0</b>
1	<a href="#">IĀS710</a>	Diploma Project	12.0