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### Study programme "Entrepreneurship and Management"

#### Main attributes

Title	Entrepreneurship and Management
Identification code	IGU0
Education classification code	47345
Level and type	Professional Master Study
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Rita Greitāne
Professional classification code	1120; 1211
The type of study programme	Full time, Part time, Extramural
Language	Latvian
Accreditation	25.08.2016 - 31.12.2020; Accreditation certificate No 2019/06
Variant 1	
Volume (credit points)	60.0
Duration of studies (years)	Full time studies - 1,5; Extramural - 2,0
Degree or/and qualification to be obtained	Professional Master Degree in Entrepreneurship and Management
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	Professional Bachelor Degree and/or .....
Variant 2	
Volume (credit points)	80.0
Duration of studies (years)	Full time studies - 2,0; Part time studies - 2,5; Extramural - 2,5
Degree or/and qualification to be obtained	Professional Master Degree in Entrepreneurship and Management and Qualification of Manager of Enterprise
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 5th level of Latvian Professional Qualifications
Programme prerequisites	Bachelor Degree of Social Science in Economics, Entrepreneurship and Management, or Comparable Education
Variant 3	
Volume (credit points)	80.0
Duration of studies (years)	Full time studies - 2,0; Part time studies - 2,5; Extramural - 2,5
Degree or/and qualification to be obtained	Professional Master Degree in Entrepreneurship and Management
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 5th level of Latvian Professional Qualifications
Programme prerequisites	Professional Bachelor Degree and/or 2nd Level Professional Higher Education in the fields of Law, Engineering Science and Technology, Manufacturing and Processing or Comparable Education
Variant 4	
Volume (credit points)	100.0
Duration of studies (years)	Full time studies - 2,5; Part time studies - 3,0; Extramural - 3,0
Degree or/and qualification to be obtained	Professional Master Degree in Entrepreneurship and Management and Qualification of Manager of Enterprise
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 5th level of Latvian Professional Qualifications
Programme prerequisites	Bachelor Degree in the Fields of Law or Engineering Science, or Comparable Education

#### Description

Abstract	<p>The professional master study programme “Entrepreneurship and Management” has been developed according to the Regulations of the Cabinet of Ministers of the Republic of Latvia No. 481 “Regulations on the National Standards of the Second Level Professional Higher Education” and Resolution of RTU Senate as of January 27, 2003 “On Specifications of Bachelor and Master Study Programme Structure”. The study programme is implemented according to the aims and tasks of the Faculty of Engineering Economics and Management, RTU. The programme has been developed according to the EU guidelines and normative acts of the Republic of Latvia.</p> <p>The study programme includes compulsory study courses in economics, entrepreneurship and management, which form the basis of the student’s theoretical knowledge, and the specialisation courses in 3 directions:</p> <ul style="list-style-type: none"> <li>• marketing and trade;</li> <li>• entrepreneurial management;</li> <li>• business economics and management.</li> </ul> <p>The study courses mentioned above are very important since students gain practical work experience that enables them to work at any institution of any field of national economy, the activity of which is related to the spheres of economics, entrepreneurship and management. Students have to comprehend the issues that are related to the general development of economy, to perform specific calculations and to make effective management decisions.</p> <p>Within the framework of the study programme, students elaborate various projects that enable them to develop research skills and to gain practical work experience relevant to future employment.</p> <p>While studying at this programme, the student acquires necessary theoretical knowledge and practical skills to receive Professional Master's Degree in Entrepreneurship and Management. The qualification of Economist is acquired when the additional requirements are fulfilled.</p>
Aim	<p>The aim of the professional master study programme “Entrepreneurship and Management” is to educate and train socially-responsible and highly-qualified specialists, whose knowledge, skills and competences will allow them to work at international and local institutions, government and private organizations; as well as enable students to acquire management skills and abilities necessary for conducting research and to develop the logic of effective managerial decision making.</p>
Tasks	<p>In order to achieve the aim of this study programme, several tasks have been set:</p> <ul style="list-style-type: none"> <li>• to ensure competitive education in accordance with the international standards and to train and educate students for the practical work, which is related to the fields of economics, entrepreneurship and management;</li> <li>• to provide students with comprehensive knowledge in the chosen special field and to develop business management skills. Graduates should be able to demonstrate comprehensive knowledge and understanding of microeconomics, macroeconomics, economic forecasting, economic analysis and planning, entrepreneurship economics, finances, accounting, marketing, information technologies, management, quality assurance, research methodology, and to use a foreign language in daily life;</li> <li>• to enable students to become positive, modern, responsible and capable individuals, who can act and take decisions independently;</li> <li>• to develop students’ scientific research skills and promote their application. Students should be able to use the obtained knowledge in practical work;</li> <li>• to develop academic capacity, by attracting young scientists and industry specialists, motivating students and academic staff to participate in international projects and exchange programmes.</li> </ul>
Learning outcomes	<p>Upon completion of the study programme, the students are able:</p> <ul style="list-style-type: none"> <li>• to analyse and evaluate economic environment at both macro and micro level, as well as their development trends and perspectives in Latvia and worldwide;</li> <li>• to deal with different complicated issues, problems and practical tasks, in order to stimulate the development of professional competences and acquisition of the corresponding competitive qualification required for future career;</li> <li>• to determine operational aims and main directions in order to improve the efficiency of commercial organizations and institutions;</li> <li>• to determine operational aims and main directions in order to improve the effectiveness of enterprise, as well as state and private sector long-term growth and development;</li> <li>• to apply scientific methods and creative thinking, to use the acquired knowledge and skills in conducting profound research;</li> <li>• to demonstrate a wide and profound knowledge in the selected field, to think creatively and critically, to evaluate and analyse the entrepreneurship policy, regional and international environment in terms of globalization;</li> <li>• to take measures in order to improve and control organizational performance;</li> <li>• to work in a team and in the cross-cultural environment, and to develop the ability to cooperate with different interested parties.</li> </ul>
Final/state examination procedure, assessment	<p>At the end of the studies, the students have to develop and defend the Master Thesis, which amounts to 20 CP. The Master Thesis is independent research on the topical theme chosen by a student. The Master Thesis has to be defended at an open meeting of the State Examination Commission, which is approved by the Order of the Rector of RTU and comprises highly qualified specialists and the academic staff of the faculty.</p>
Description of the future employment	<p>The graduates can work at any institution of any field of national economy, the activity of which is related to the spheres of economics, entrepreneurship and management.</p>
Special enrollment requirements	<p>Applicants with the Bachelor's Degree or Diploma of Professional Higher Education are admitted to the state funded budget places based on the results of the fair and open competition of the weighted average mark.</p>
Opportunity to continue studies	<p>Students are motivated to continue their studies at the doctoral study program “Management and Economics” implemented by the Faculty of Engineering Economics and Management at RTU, as well as at the doctoral programmes of other Latvian HEIs.</p>

**Courses**

No	Code	Name	C.p. [1]	C.p. [2]	C.p. [3]	C.p. [4]
<b>A</b>		<b>Compulsory study courses</b>	<b>20.0</b>	<b>20.0</b>	<b>30.0</b>	<b>30.0</b>
1	IVZ852	Leadership: Strategies and Tactics	6.0	6.0	6.0	6.0
2	IVZ855	Human Resource Development	4.0	4.0	4.0	4.0
3	IVZ854	Corporate Governance	4.0	4.0	4.0	4.0
4	IVZ847	Business Research Methods	2.0	2.0	2.0	2.0
5	IEU515	Financial Analysis and Planning	4.0	4.0	4.0	4.0
6	IUF749	Business Economics			4.0	4.0
7	IVZ845	Enterprise Management			4.0	4.0
8	IVZ890	Enterprise Management (study project)			2.0	2.0
<b>B</b>		<b>Compulsory elective study courses</b>	<b>14.0</b>	<b>14.0</b>	<b>24.0</b>	<b>24.0</b>
<b>B1</b>		<b>Field-specific study course</b>	<b>14.0</b>	<b>14.0</b>	<b>24.0</b>	<b>24.0</b>
1	IVZ789	Contemporary Issues of Strategic Management and Marketing	4.0	4.0	4.0	4.0
2	IVZ783	Corporate Social Responsibility and Business Ethics	4.0	4.0	4.0	4.0
3	MK1709	Process Management Methods	4.0	4.0	4.0	4.0
4	IVZ857	Communication and Business Negotiations	4.0	4.0	4.0	4.0
5	IVZ856	Change and Crisis Management	2.0	2.0	2.0	2.0
6	IVZ853	Contemporary Project Management	2.0	2.0	2.0	2.0
7	IVZ771	Work Environment and Ergonomics		2.0	2.0	2.0
8	IUE585	Economics and Management of Innovations			4.0	4.0
9	IKI708	Quality Technologies and Management			4.0	4.0
10	IUE726	Enterprise Valuation			3.0	3.0
11	IUE725	Business Risks			3.0	3.0
12	IVZ769	Management Information Systems			3.0	3.0
<b>D</b>		<b>Practical Placement</b>	<b>6.0</b>	<b>26.0</b>	<b>6.0</b>	<b>26.0</b>
1	IVZ774	Internship	6.0	6.0	6.0	6.0
2	IVZ849	Practical Placement		20.0		20.0
<b>E</b>		<b>Final examination</b>	<b>20.0</b>	<b>20.0</b>	<b>20.0</b>	<b>20.0</b>
1	IVZ777	Master Thesis Including Project	20.0	20.0	20.0	20.0
<i>K.p.[*] kredītpunkti studiju programmas variantā</i>						