

Study programme "Entrepreneurship and Management"

Main attributes

Title	Entrepreneurship and Management
Identification code	IMU0
Education classification code	45345
Level and type	Academic Master (Second Cycle) Studies
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Ieva Andersone
Professional classification code	
The type of study programme	Full time
Language	Latvian, English
Accreditation	26.05.2021 - 27.05.2027; Accreditation certificate No 2022/35
Volume (credit points)	120.0
Duration of studies (years)	Full time studies - 2,0
Degree or/and qualification to be obtained	Master Degree of Social Science in Management
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	Bachelor degree or fifth level professional qualification in economics or business and administration, or comparable education

Description

Abstract	Academic Master study program “Entrepreneurship and Management” is implemented and developed in compliance with the organizational methodological and educational integration standards of the European Union and the requirements set by national regulatory enactments and RTU Senate resolutions. The study program has an academic nature. As a result of the academic studies, students acquire theoretical knowledge and competences that correspond to the knowledge, skills and competences of level 7 of the framework specified in the Latvian education classification. For the study program, students with the degree of Bachelor of Social Sciences in Economics, the degree of Bachelor of Social Sciences in Management or other recognizable education are admitted. The study program allows acquiring knowledge and competences in the field of entrepreneurship and management, developing skills for research and pedagogical activities in the management science, and developing effective management decision-making logic and management skills and competences needed for the labor market.
Aim	The aim of the study program is to educate and train students for independent scientific research, pedagogical activities in management, by developing effective management decision-making logic, management skills and proficiency required for the labor market.
Tasks	<ul style="list-style-type: none"> •To ensure competitive education in entrepreneurship and management relevant for the Master study level and the international standards; •To provide students with profound knowledge of company management processes, theoretical findings of business and management; •To develop abilities of students to perform research independently and address business and management challenges creatively; •To develop up-to-date thinking of students, covering both theoretical and practical issues of management in solution of complex tasks

Learning outcomes	<p>1. Able to demonstrate profound knowledge and understanding of management processes at companies and theoretical findings of business management used for research and further development of theories.</p> <p>2. Able to demonstrate knowledge and skills in addressing cross-disciplinary business management issues, covering economic and sustainable methods and techniques in the functioning of an enterprise as a complex system.</p> <p>3. Able to use methods of the business management theory independently and creatively and to adapt and integrate the knowledge and practical tools from different areas to address management challenges.</p> <p>4. Able to explain and discuss complex and systemic issues in the business management sub-sector with specialists and all stakeholders.</p> <p>5. Able to independently plan and organize scientific research and projects in the field of business management and innovation.</p> <p>6. Able to demonstrate the awareness of ethical responsibility, the potential impact of scientific outcomes and professional activity on the society and the environment.</p> <p>7. Able to independently formulate, critically analyze and present complex scientific and professional issues, as well as to work together in teams.</p> <p>8. Able to analyze their competences independently and plan their development in the field of business management.</p>
Final/state examination procedure, assessment	At the end of the studies, the students have to develop and defend the Master Thesis, which amounts to 20 CP. Master Thesis is independent research, which has practical application. The Master Thesis has to be defended at an open meeting of the State Examination Commission, which is approved by the Order of the Rector of RTU.
Description of the future employment	The study programme comprises the study courses, which are aimed at educating and training highly qualified and socially responsible specialists in the fields of economics, entrepreneurship and management; who are able to conduct scientific research and whose knowledge, skills and competences allow analysing and assessing the economic processes taking place within the local or international, state and private sector institutions.
Special enrollment requirements	Applicants with the Bachelor's Degree or Diploma of Professional Higher Education are admitted to the state funded budget places based on the results of the fair and open competition of the weighted average mark.
Opportunity to continue studies	Students are motivated to continue their studies at the doctoral study program "Management and Economics" implemented by the Faculty of Engineering Economics and Management at RTU, as well as at the doctoral programmes of other Latvian HEIs.

Courses

No	Code	Name	Credit points
A		Compulsory Study Courses	36.0
1	IV0625	Business Modeling	6.0
2	IV0624	Organizational Theory	6.0
3	IV0518	Process Analysis and Management	6.0
0	IV0398	Financial Analysis and Planning	6.0
1	IV0591	Strategy and Change Management	6.0
2	IV0745	Contemporary Research Methods	6.0
B		Compulsory Elective Study Courses	48.0
B1		Field-Specific Study Courses	48.0
1	IV0623	Marketing and Digital Transformation	6.0
2	IV0288	Social Responsibility and Business Ethics	6.0
3	IV0626	Innovation and Technology Transfer	6.0
4	IV0628	Research Project in Business Management	6.0
5	IV0650	Industrial Sustainability and Circular Economy	6.0
6	IV0515	Talent and Personnel Management	6.0
7	IV0649	Engineering Project Management	6.0
8	IV0737	Academic Writing	6.0
9	IV0619	Psychology of Work Groups	3.0
10	IV0692	Public Communication for Managers	3.0
11	IV0729	Customer Relationship Management	3.0
12	IV0621	Internship	6.0
C		Free Elective Study Courses	6.0
E		Final Examination	30.0
1	IV0620	Master Thesis	30.0