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### Study programme "Entrepreneurship and Management"

#### Main attributes

Title	Entrepreneurship and Management
Identification code	IMU0
Education classification code	45345
Level and type	Academic Master Study
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Ieva Andersone
Professional classification code	
The type of study programme	Full time
Language	Latvian, English
Accreditation	25.08.2016 - 31.12.2020; Accreditation certificate No 2019/06
Volume (credit points)	80.0
Duration of studies (years)	Full time studies - 2,0
Degree or/and qualification to be obtained	Master Degree of Social Science in Management
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	Bachelor of Social Science in Economics, Business Administration, or Comparable Education

#### Description

Abstract	<p>The master study programme “Entrepreneurship and Management” was developed in accordance with the Regulations No.2 of the Cabinet of Ministers of the Republic of Latvia of 3 January 2002 “Regulations on the State Academic Education Standard”. The programme is implemented and developed in accordance with the organisational, methodical and education integration standards of the European Union. It is an academic study programme, which is designed to provide each student with the required theoretical and practical knowledge on various entrepreneurship and management processes. Study programme is based on the main aim of entrepreneurship – production of competitive products or services in order to distribute them and earn the economic profit. Therefore, the current programme includes 12 compulsory study courses, which form the basis of the student’s theoretical knowledge, and the specialisation courses in 4 directions: Entrepreneurial Management, Entrepreneurial Economics, Project Management and Financial Risk Management. The choice ensures the development of the students’ scientific research skills and their application to the solution of various practical tasks.</p>
Aim	The aim of the master study programme is to provide students with theoretical knowledge and to develop decision-making skills necessary to conduct independent scientific research, to carry out pedagogical and practical activities in management.
Tasks	<p>The tasks of the study programme are the following:</p> <ul style="list-style-type: none"> <li>• to ensure competitive education in the field of management in accordance with the master’s level requirements and international standards;</li> <li>• to enable students to use theoretical knowledge in practice and to approbate the research findings in management, in the context of urgent issues of the industry;</li> <li>• to develop students’ economic thinking skills for solving complex management tasks, which include both theoretical and practical issues of management;</li> <li>• to promote students’ interest in conducting independent scientific research;</li> <li>• to enable students to use scientific research results for improving operation of companies and organisations;</li> <li>• to develop academic capacity by involving young scientists and industry specialists in the study process, to promote international exchange of students and lecturers.</li> </ul>
Learning outcomes	<p>Upon successful completion of the study programme, the graduates are able:</p> <ul style="list-style-type: none"> <li>• to comprehend principles and regularities of the topical economic development;</li> <li>• to recognize the topical processes in the national economy and take decisions in accordance with the demands of the current situation;</li> <li>• to use economical and mathematical methods in management;</li> <li>• to apply theoretical and practical knowledge in order to ensure the efficient management of an enterprise, institution and/or structural unit;</li> <li>• to work in a team, to delegate and coordinate the fulfilment of obligations, to motivate personnel, to act as a leader, to manage the work of a team;</li> <li>• to analyse, systematise, synthesize and integrate the acquired information, to apply modern information acquisition, processing and systematization technologies, to make and give presentations.</li> </ul>
Final/state examination procedure, assessment	At the end of the studies, the students have to develop and defend the Master Thesis, which amounts to 20 CP. Master Thesis is independent research, which has practical application. The Master Thesis has to be defended at an open meeting of the State Examination Commission, which is approved by the Order of the Rector of RTU.

Description of the future employment	The study programme comprises the study courses, which are aimed at educating and training highly qualified and socially responsible specialists in the fields of economics, entrepreneurship and management; who are able to conduct scientific research and whose knowledge, skills and competences allow analysing and assessing the economic processes taking place within the local or international, state and private sector institutions.
Special enrollment requirements	Applicants with the Bachelor's Degree or Diploma of Professional Higher Education are admitted to the state funded budget places based on the results of the fair and open competition of the weighted average mark.
Opportunity to continue studies	Students are motivated to continue their studies at the doctoral study program "Management and Economics" implemented by the Faculty of Engineering Economics and Management at RTU, as well as at the doctoral programmes of other Latvian HEIs.

Courses

No	Code	Name	Credit points
<b>A</b>		<b>Compulsory study courses</b>	<b>24.0</b>
1	<a href="#">IVZ837</a>	Modern Business Models	4.0
2	<a href="#">IVZ848</a>	Organizational Theory	4.0
3	<a href="#">IUF743</a>	Investment and Financing	4.0
4	<a href="#">IKI703</a>	Process Analysis and Management	4.0
5	<a href="#">IUF744</a>	Theory of Economic Analysis	4.0
6	<a href="#">IEU524</a>	Modern Research Methods	4.0
<b>B</b>		<b>Compulsory elective study courses</b>	<b>32.0</b>
<b>B1</b>		<b>Field-specific study course</b>	<b>28.0</b>
1	<a href="#">IVZ861</a>	Marketing and Digital Transformation	4.0
2	<a href="#">IUE508</a>	Strategy and Change Management	4.0
3	<a href="#">IVZ783</a>	Corporate Social Responsibility and Business Ethics	4.0
4	<a href="#">IVZ836</a>	Innovation and Technology Transfer	4.0
5	<a href="#">IEU515</a>	Financial Analysis and Planning	4.0
6	<a href="#">IEU529</a>	Talent and Personnel Management	4.0
7	<a href="#">IVZ839</a>	Research Project in Business Management	4.0
8	<a href="#">IVZ840</a>	Internship	4.0
<b>B2</b>		<b>Humanities and social sciences study courses</b>	<b>4.0</b>
1	<a href="#">ETH702</a>	Communication and Presentation Skills	2.0
2	<a href="#">IVZ835</a>	Psychology of Work Groups	2.0
3	<a href="#">IVZ838</a>	Logics and Argumentation	2.0
4	<a href="#">HSP446</a>	Pedagogy	2.0
<b>C</b>		<b>Free elective study courses</b>	<b>4.0</b>
<b>E</b>		<b>Final examination</b>	<b>20.0</b>
1	<a href="#">IVZ841</a>	Master Thesis	20.0