



RĪGAS TEHNISKĀ UNIVERSITĀTE

Reģ.Nr.9000068977, Kaļķu iela 1, Rīga, LV-1658, Latvija
Tālr.:67089999; Fakss:67089710, e-pasts:rtu@rtu.lv, www.rtu.lvwww.rtu.lv

15.11.2019 06:49

Study programme "Entrepreneurship and Management"

Main attributes

Title	Entrepreneurship and Management
Identification code	ICU0
Education classification code	42345
Level and type	Professional Bachelor Study
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Elīna Gaile-Sarkane
Professional classification code	2631 02
The type of study programme	Full time, Extramural
Language	Latvian
Accreditation	25.08.2016 - 31.12.2020; Accreditation certificate No 2019/06
Volume (credit points)	160.0
Duration of studies (years)	Full time studies - 4,0; Extramural - 5,0
Degree or/and qualification to be obtained	Professional Bachelor Degree in Entrepreneurship and Management, Manager of Enterprise or Qualification of Economist
Qualification level to be obtained	The 6th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 5th level of Latvian Professional Qualifications
Programme prerequisites	General Secondary Education or 4-year Vocational Secondary Education, or 1th Level Higher Professional Education in Entrepreneurship and Management

Description

Abstract	<p>Professional bachelor study program "Entrepreneurship and Management" prepares specialists for functional manager profession with possibility of three specializations. Program is developed in a way that gives students opportunity to learn core economics and management concepts in first two study years and dedicate last two year for mastering courses designed for each specialization. Curriculum contains economic and management theory courses, chosen specialization courses, information technology courses, humanitarian and foreign language courses.</p> <p>The study program provides the opportunity to specialize in one of the three fields:</p> <ul style="list-style-type: none"> • business administration; • entrepreneurial economics and accounting; • marketing and trade.
Aim	<p>The aim of the study program is in accordance with the requirements of the national economy educate and train internationally competitive and dynamic specialists who are able to use the acquired knowledge and skills in the management of enterprises and their departments. and can analyze economic processes, are able to understand the essence of the problems, to formulate aims and find the ways to reach them, to forecast, plan and implement the aims.</p>
Tasks	<ul style="list-style-type: none"> • To ensure competitive education in accordance with the international standards, to train the students for practical activities, to develop their scientific research skills and to facilitate their practical application. • To provide students with comprehensive knowledge in the special field and to develop business management skills. • To develop relevant competences for the labour market, to promote interest in further education, personal development, and in the opportunity to advance academic and professional knowledge. • To enable students to become positive, modern, reliable and capable individuals, who can work independently and make autonomous decisions.
Learning outcomes	<p>The graduates of the study program:</p> <ul style="list-style-type: none"> • can analyze internal and external factors, prepare reports with strong scientific proof; • can develop strategic plans for organizations or department that are in line with overall organization strategy, set long-term and short-term goals; • can acknowledge all available resources, calculate possible risks; • can develop propositions to enhance organizations internal processes; • can manage department work to ensure reaching set goals, control efficient usage of resources; • know and understand legal framework specific to chosen specialty; • can efficiently manage human resources and communicate own ideas to others; • use scientific research methods developing propositions; • know and understand usage of ICT in management; • can communicate in one foreign language.
Final/state examination procedure, assessment	<p>Upon completion of the study program, the student should develop a bachelor thesis (12 credit points). Bachelor thesis is independent research on further development and improvement of the operations of an enterprise or other entity. The bachelor thesis is reviewed and then defended at an open meeting of the State Examination Commission approved by RTU Senate. It comprises highly qualified field specialists and academic staff of the Faculty of Engineering Economics and Management.</p>

Description of the future employment	<p>Graduates can develop their careers at various business entities, state and municipal bodies, banks, manufacturing and trade enterprises, tourist agencies, auditing and insurance companies, as well as they can establish and manage their own enterprises. Graduates majoring in business administration can work both in public and private sector, organizing personnel management processes.</p> <p>Graduates majoring in economics and accounting are always in demand in the labor market, as there is always a need for specialists in economics and accounting.</p> <p>Graduates majoring in marketing and trade can work at the entities, where it is necessary to conduct market research and analysis, develop and implement marketing plans, determine prices for goods, prepare and present information on products or services increasingly demanded.</p>
Special enrollment requirements	
Opportunity to continue studies	<p>Graduates may continue education at the professional master and academic master study programmes “Entrepreneurship and Management” and “Economics”, or at any other master study program implemented by the Faculty of Engineering Economics and Management at RTU, as well as at master study program and professional study program at other universities, which enroll students with a Bachelor’s Degree.</p>

Courses

No	Code	Name	Credit points
A		Compulsory study courses	75.0
A.1		General education study courses	13.0
1	DMS721	Mathematics	5.0
2	IÄS205	Statistics	3.0
3	IÄS215	Quantitative Methods for Economics	3.0
4	ICA105	Civil Defence	1.0
5	IUE133	Introduction to the Study Field	1.0
A.2		Field specific theoretical basic study courses and IT study	37.0
1	IVZ746	New Product Design and Development Methodology	4.0
2	IVZ749	Business Intelligence Technologies I	3.0
3	ITA704	Economics	4.0
4	IUE219	Marketing	4.0
5	IMP201	Taxes and Duties	3.0
6	IUV227	Business and Labour Law	4.0
7	IVZ760	Enterprise management	4.0
8	IVZ761	Enterprise Management (study project)	2.0
9	IVZ762	Corporate Social Responsibility	3.0
10	IKI760	Basics of Quality Management	3.0
11	IMP203	International Economic Relations	3.0
A.3		Field specific professional study courses	25.0
1	IVZ752	Business Intelligence Technologies II	2.0
2	IDA403	General and Occupational Safety	2.0
3	IVZ758	Business Communication	4.0
4	IUV207	Fundamentals of Finances	4.0
5	IUV209	Accounting	3.0
6	IVZ768	Business Planning	4.0
7	IVZ753	Business intelligence technologies II (study project)	2.0
8	IVZ756	Startup entrepreneurship	2.0
9	IVZ757	Startup Entrepreneurship (study project)	2.0
B		Compulsory elective study courses	41.0
B1		Field-specific study course	33.0
			8.0
1	IVZ743	Strategic Management	2.0
2	IUE327	Enterprise Economics	4.0
3	IVZ754	Scientific Research in Entrepreneurship	2.0
			25.0
1	IUV442	Management System Analysis	4.0
2	IVZ769	Management Information Systems	3.0
3	IUV224	Managerial Psychology	3.0
4	IUV438	Small Business Management	2.0
5	IVZ748	Business and Social Dialogue	4.0
6	IUE409	New Product Marketing	2.0
7	IUV210	Consumer Behavior	2.0
8	IUE497	E - Commerce	4.0
9	IUE308	Entrepreneurship Planning	2.0
10	IVZ764	Coaching and Team Management	3.0
11	IVZ763	Work Environment and Ergonomics	3.0
			25.0
1	IUF716	Managerial Accounting	4.0
2	IUF721	Business Forecasting	3.0
3	IUE222	Computer-based Accounting	3.0
4	IUF717	Financial Reporting and Analysis	4.0
5	IUF719	Financial Management	4.0
6	IUF718	Assurance and Audit	3.0
7	IUE231	Economics and Planning of Enterprise (study project)	3.0
8	IUE328	Project Management	4.0
9	IUE224	Capital Budgeting	3.0
10	IVZ763	Work Environment and Ergonomics	3.0

1	IVZ790	Retail Management	3.0
2	IUE122	Marketing Planning	3.0
3	IUE497	E - Commerce	4.0
4	IUE571	Marketing Research	3.0
5	IUV210	Consumer Behavior	2.0
6	IVZ791	Marketing Communications	6.0
7	IUE409	New Product Marketing	2.0
8	IVZ764	Coaching and Team Management	3.0
9	IVZ748	Business and Social Dialogue	4.0
10	IUE226	Service Marketing	2.0
11	IVZ763	Work Environment and Ergonomics	3.0
B2		Humanities and social sciences study courses	2.0
1	HSP377	General Sociology	2.0
2	HSP378	Politology	2.0
3	HFL336	Basic Ethics	2.0
4	HFL330	Business Etiquette	2.0
5	HSP489	Organizational Psychology	2.0
B6		Languages	6.0
1	HDG526	English	2.0
2	VSL702	Business English	4.0
3	HDG527	German	2.0
4	VSL703	Business German	4.0
C		Free elective study courses	6.0
D		Practical Placement	26.0
1	IUE010	Practical Placement	26.0
2	IUF708	Practical Placement	26.0
E		Final examination	12.0
1	IVZ770	Bachelor thesis	12.0
2	IUF723	Bachelor Thesis	12.0