

Study programme "Entrepreneurship and Management"

Main attributes

Title	Entrepreneurship and Management
Identification code	IBU0
Education classification code	43345
Level and type	Academic Bachelor Study
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Jana Eriņa
Professional classification code	
The type of study programme	Full time, Part time, Extramural
Language	Latvian, English
Accreditation	25.08.2016 - 31.12.2020; Accreditation certificate No 2019/06
Volume (credit points)	120.0
Duration of studies (years)	Full time studies - 3,0; Part time studies - 4,0; Extramural - 4,0
Degree or/and qualification to be obtained	Bachelor Degree of Social Science in Management
Qualification level to be obtained	The 6th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	General Secondary Education or 4-year Vocational Secondary Education

Description

Abstract	Academic bachelor study programme "Entrepreneurship and Management" is implemented in accordance with Regulations No. 2 by the Cabinet of Ministers of the Republic of Latvia "Regulations on the State Academic Education Standard" as of 3 January 2002 and the Resolution of RTU Senate "On the Structure of Bachelor Study Programme" as of 25 February 2002. The programme is designed so as to develop students' analytical skills and to promote acquisition of scientific research skills, to enhance their abilities to formulate research problems and find ways for their solution, to develop students' intellectual abilities in the fields that coincide with their individual interests and meet the needs of the society, and to develop their understanding of the complexity of socio-economic processes.
Aim	The aim of the academic Bachelor study programme is to provide students with the theoretical knowledge of social sciences and to enable students to develop their research skills based on theoretical approaches in entrepreneurship and management, achieving particular learning outcomes of the study programme in accordance with the knowledge, skills and competences of the European Qualifications Framework level 6 specified in the Classification of Latvian Education, as well as to qualify students to pursue Master's level studies.
Tasks	The tasks of the study programme are the following: <ul style="list-style-type: none"> • to provide competitive education in entrepreneurship and management that corresponds to Bachelor's level studies and meets international standards; • to provide comprehensive theoretical and practical knowledge, developing students' skills in accordance with the requirements set by the labour market; • to develop awareness of the complex nature of socio-economic processes and to teach students to use the knowledge acquired in solving various socio-economic problems; • to develop students' analytical skills and to ensure they acquire scientific research skills and develop the ability to formulate problems and find solutions; • to provide students with the opportunity to obtain the academic degree in management and promote students' interest in advancing their knowledge, improving their professional skills and continuing their education at master study programmes.
Learning outcomes	Learning outcomes upon completion of the study programme, graduates are able: <ul style="list-style-type: none"> • to demonstrate the knowledge of fundamental theories necessary to ensure the efficient management of an enterprise; • to develop understanding of the basic performance indicators of an enterprise; • to develop understanding of the impact of enterprise internal environment and external factors on business performance and to put forward economically substantiated and socially responsible proposals to improve the performance of an enterprise; • to identify stakeholders involved in the operation of an enterprise, to determine their interests, to set certain goals and objectives, to plan and implement activities in order to achieve the goals; • to independently use modern information technologies to resolve the issues related to entrepreneurship and management; • to independently acquire, select and analyse the information, to apply scientific research methods; • to demonstrate the knowledge of management terminology in the Latvian and foreign languages, to engage in argumentative discussions on business issues in the Latvian and foreign languages with specialists and other parties involved in entrepreneurship and management.

Final/state examination procedure, assessment	Upon completion of the study programme, the student should develop a Bachelor Thesis (10 credit points). The Bachelor Thesis is analytical economic research with some elements of scientific work, which demonstrates the graduate's ability to use literature and other sources of information, as well as their ability to summarise and analyse the obtained results. The Bachelor Thesis is reviewed and then defended at an open meeting of the State Examination Commission appointed by the Dean.
Description of the future employment	Graduates have opportunities to work as Managers and Economic Specialists at various state institutions, banks, and private enterprises. They can also establish and manage their own enterprises.
Special enrollment requirements	Matriculation of the applicants to full-time undergraduate study programmes (Day Department) is carried out on the competitive basis based on the result of the centralised secondary school examinations. In case of academic bachelor study programme "Entrepreneurship and Management", two best results out of the following study subjects – mathematics, physics, foreign language (English, German or French), and the Latvian language – are taken into account.
Opportunity to continue studies	Graduates may continue their education at the academic master and professional master study programmes "Entrepreneurship and Management" and "Economics", or at any other master study programme implemented by the Faculty of Engineering Economics and Management at RTU, as well as at master study programmes and professional study programmes at other universities, which enrol students with Bachelor's Degree.

Courses

No	Code	Name	Credit points
A		Compulsory study courses	79.0
1	DMS721	Mathematics	5.0
2	IVZ749	Business Intelligence Technologies I	3.0
3	IVZ751	Business Intelligence Technologies II	4.0
4	ICA105	Civil Defence	1.0
5	ITA704	Economics	4.0
6	IUE133	Introduction to the Study Field	1.0
7	IÄS205	Statistics	3.0
8	IÄS215	Quantitative Methods for Economics	3.0
9	IUE219	Marketing	4.0
10	IMP201	Taxes and Duties	3.0
11	IMP203	International Economic Relations	3.0
12	IUV227	Business and Labour Law	4.0
13	IUV207	Fundamentals of Finances	4.0
14	IVZ758	Business Communication	4.0
15	IUV209	Accounting	3.0
16	IVZ746	New Product Design and Development Methodology	4.0
17	IVZ748	Business and Social Dialogue	4.0
18	IUE327	Enterprise Economics	4.0
19	IVZ768	Business Planning	4.0
20	IVZ760	Enterprise management	4.0
21	MKI350	Quality Systems (basics)	2.0
22	IVZ754	Scientific Research in Entrepreneurship	2.0
23	IVZ756	Startup entrepreneurship	2.0
24	IUE328	Project Management	4.0
B		Compulsory elective study courses	27.0
B1		Field-specific study course	23.0
1	ITE319	Fundamentals of Business Logistics	3.0
2	IUE332	Cost Analysis	3.0
3	IUE333	Budgeting and Control	2.0
4	IVZ763	Work Environment and Ergonomics	3.0
5	IVZ755	Innovation Management	3.0
6	VSL702	Business English	4.0
7	VSL703	Business German	4.0
8	IUE337	Processing of Economic Information	2.0
9	IVZ765	Patents and Intellectual Property	2.0
10	IUV371	Personnel Management	3.0
11	IUV519	Strategic Management	3.0
12	IVZ764	Coaching and Team Management	3.0
13	IVZ762	Corporate Social Responsibility	3.0
B2		Humanities and social sciences study courses	2.0
1	HSP377	General Sociology	2.0
2	HSP375	Sociology of Management	2.0
3	HSP376	Sociology of Personalities and Small Groups	2.0
4	HSP378	Politology	2.0
B6		Languages	2.0
1	HDG526	English	2.0
2	HDG527	German	2.0
3	HVD119	The French Language	2.0
C		Free elective study courses	4.0
E		Final examination	10.0
1	IUE001	Bachelor Thesis	10.0
2	IRO001	Bachelor Thesis	10.0
3	IUV001	Bachelor Thesis	10.0
4	IET001	Bachelor Thesis	10.0