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### Study programme "Entrepreneurship and Management"

#### Main attributes

Title	Entrepreneurship and Management
Identification code	IKU0
Education classification code	41345
Level and type	First Level Professional Higher Education
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Iveta Ozoliņa-Ozola
Professional classification code	
The type of study programme	Full time, Part time, Extramural
Language	Latvian
Accreditation	25.08.2016 - 31.12.2020; Accreditation certificate No 2019/06
Volume (credit points)	80.0
Duration of studies (years)	Full time studies - 2,0; Part time studies - 2,5; Extramural - 2,5
Degree or/and qualification to be obtained	Qualification of Specialist in Business Logistics, or Qualification of Accountant, or Qualification of Specialist in Marketing and Sales, or Qualification of Insurer
Qualification level to be obtained	The 5th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF); the 4th level of Latvian Professional Qualifications
Programme prerequisites	General Secondary Education or 4-year Vocational Secondary Education

#### Description

Abstract	<p>The first level professional higher education study programme “Entrepreneurship and Management” has been developed in compliance with the Regulations of RTU on the procedures, curriculum and structure of the study programmes and in accordance with Regulations No. 141 by the Cabinet of Ministers of the Republic of Latvia “Regulations regarding the State Standard for First Level Professional Higher Education” as of 20 March, 2001, as well as corresponding to the EU higher education development model.</p> <p>The programme provides additional opportunities to study to the applicants across Latvia and also to those who finished secondary school many years ago and feel that certain lack of knowledge hinders their career development.</p> <p>The study programme comprises general education study courses, field-specific study courses, compulsory study courses and foreign languages (English or German). The programme also envisages internship. Upon completion of the study programme, the students elaborate a Qualification Paper.</p> <p>The study programme provides the opportunity to specialize in one of the following fields:</p> <ul style="list-style-type: none"> <li>• economics, accounting and taxes;</li> <li>• entrepreneurial logistics and transport economics;</li> <li>• marketing and trade;</li> <li>• insurance.</li> </ul>
Aim	The aim of the study programme is to provide theoretical knowledge and practical skills necessary to develop professional competence corresponding to the first level professional higher education and one of the four professional standards (programmes allows majoring in one out of 4 fields).
Tasks	<p>The tasks of the study programme are the following:</p> <ul style="list-style-type: none"> <li>• to provide opportunity for the students to acquire qualification necessary to work in one of the following fields: marketing and trade, logistics, accounting and insurance;</li> <li>• to develop students’ analytical skills and competences in formulating professional problems and solving associated tasks in project design;</li> <li>• to develop students’ intellectual abilities, to promote their spiritual development, to facilitate the use of intellectual abilities in practical work.</li> </ul>
Learning outcomes	<p>Upon completion of the study programme, the graduates are able:</p> <ul style="list-style-type: none"> <li>• to apply theoretical and practical knowledge and skills in ensuring efficient operation of an enterprise and its departments.</li> <li>• to plan, forecast and organise efficient operation of an enterprise in accordance with the goals set, the economic environment and labour market situation.</li> </ul>
Final/state examination procedure, assessment	Upon completion of the study programme, the student should elaborate a Qualification Paper (8 credit points). It is defended at an open meeting of the Qualification Commission, which is approved by the Order of the Rector of RTU and comprises highly qualified specialists and academic staff of the faculty.
Description of the future employment	Graduates can work at various private enterprises, state institutions, and banks in accordance with their interests and the qualification acquired. They can also establish and manage their own enterprises.

Special enrollment requirements	Matriculation of the applicant to full-time studies is carried out on the competitive basis based on the result of the centralised secondary school examinations. Two best results out of the following study subjects – mathematics, physics, foreign language (English, German or French), the Latvian language – are taken into account.
Opportunity to continue studies	Opportunity to continue studies in accordance with the field selected, and in 2 (2.5) forthcoming years to acquire the 2nd level professional higher education or Professional Bachelor's Degree.

Courses

No	Code	Name	Credit points
<b>A</b>		<b>Compulsory study courses</b>	<b>32.0</b>
1	DMS721	Mathematics	5.0
2	IĀS205	Statistics	3.0
3	ITA704	Economics	4.0
4	ICA105	Civil Defence	1.0
5	IUV413	Business and Labor Law	3.0
6	IUV209	Accounting	3.0
7	IUE407	Marketing	3.0
8	IUV106	Business Communication	2.0
9	IUE221	Introduction into Specialisation	1.0
10	IVZ760	Enterprise management	4.0
11	IVZ749	Business Intelligence Technologies I	3.0
<b>B</b>		<b>Compulsory elective study courses</b>	<b>24.0</b>
<b>B1</b>		<b>Field-specific study course</b>	<b>20.0</b>
			<i>16.0</i>
1	IUV230	Financial Accounting	4.0
2	IUE134	Managerial Accounting	4.0
3	IMP201	Taxes and Duties	3.0
4	IUV218	Financing and Crediting in Business	3.0
5	IUE117	Audit and Control	2.0
			<i>16.0</i>
1	IUE135	Management of Retail and Wholesale	4.0
2	IUE121	Sales Promotion	3.0
3	IĀS437	International Marketing	2.0
4	IUV210	Consumer Behavior	2.0
5	IUE122	Marketing Planning	3.0
6	IUE409	New Product Marketing	2.0
			<i>16.0</i>
1	ITE334	Business Logistics (study project)	2.0
2	ITE433	International Law on Transportation	2.0
3	ITE435	Business Logistics	4.0
4	ITE326	Transport and Organization of Transportation	4.0
5	IĀS705	International Trade	2.0
6	IĀS307	Economic and Transport Geography	2.0
			<i>16.0</i>
1	IRO545	Insurance Systems in Latvia	4.0
2	IRO412	Insurance	3.0
3	IRO551	Demography	3.0
4	IRO413	Legislation Governing Insurances	2.0
5	IRO546	Insurance Financing	2.0
6	IRO207	Social Insurance	2.0
			<i>4.0</i>
0	IUE125	Project Management	2.0
1	IUV305	Personnel Management (basic course)	2.0
2	IUE128	Organization and Functions of the European Union	2.0
3	IUE126	Quality Management	2.0
4	ITE307	Fundamentals of Business Logistics	2.0
5	VIA265	The English Language	2.0
6	VIV194	Elementary Course of German	2.0
<b>B6</b>		<b>Languages</b>	<b>4.0</b>
1	HDG403	English	2.0
2	HDG521	German	2.0
3	VIA191	English, Special Course in Marketing	2.0
4	VIV192	German, Special Course in Marketing	2.0
5	VIA193	English, Special Course in Accounting	2.0
6	VIV191	German, Special Course in Accounting	2.0
7	VIA192	English, Special Course in Transport	2.0
8	VIV193	German, Special Course in Transport	2.0

<b>D</b>		<b>Practical Placement</b>	<b>16.0</b>
1	<a href="#">IUE120</a>	Practical Placement	4.0
2	<a href="#">ITE323</a>	Practical Placement	12.0
3	<a href="#">IUE136</a>	Practical Placement (2nd year)	12.0
4	<a href="#">IUF707</a>	Practical Placement	12.0
<b>E</b>		<b>Final examination</b>	<b>8.0</b>
1	<a href="#">IUE137</a>	Qualification Work	8.0
2	<a href="#">IUV231</a>	Qualification Work	8.0
3	<a href="#">ITE324</a>	Qualification Work	8.0
4	<a href="#">IUF705</a>	Qualification Work	8.0