

RTU Course "Business Ethics"

02C60 null

General data

Code	PBM423
Course title	Business Ethics
Course status in the programme	Compulsory/Courses of Limited Choice
Responsible instructor	Claudio Andres Rivera
Volume of the course: parts and credits points	1 part, 6.0 credits
Language of instruction	LV, EN
Annotation	The study course provides theoretical knowledge about the understanding of the concept of ethics for solving moral problems in business, the social and general origin of these problems, understanding of the specific moral issues of the business environment and the use of different solutions in typical business problems. The study course will cover business ethics management topics related to accountability, transparency, control, compliance, regulations, laws and accountability.
Goals and objectives of the course in terms of competences and skills	The aim of the study course is to provide an insight into business-related ethical issues and to acquaint with a modern approach to solving problems specific to business relationships. The tasks of the study course are to develop the ability to think ahead, to teach to recognize ethical issues, as well as to acquaint with decision-making models.
Structure and tasks of independent studies	Students accomplish for the discussion of the topics independently, analyse the study cases, prepare and submit required reports.
Recommended literature	Obligātā/Obligatory: Business Ethics by Kurt Stanberry and Stephen M. Byars, 2018, 380 p. Honest Work: A Business Ethics Reader by Clancy Martin, Joanne B. Ciulla, and Robert C. Solomon, 2013, 736 p. The Speed of Trust: The One Thing That Changes Everything by Stephen M. R. Covey, 2006, 468 p. Papildu/Additional: Influence Without Authority by Allan R. Cohen and David L. Bradford, 1989, 320 p.
Course prerequisites	Bachelor degree.

Course contents

Content	Full- and part-time intramural studies		Part time extramural studies	
	Contact Hours	Indep. work	Contact Hours	Indep. work
Negotiations in business.	9	9	0	0
General Philosophical Concerns.	4	4	0	0
Social Contract.	4	4	0	0
Decision-making.	15	10	0	0
Responsibility.	10	10	0	0
Corporate Social Responsibility.	4	4	0	0
Conflict of Interest and Fairness.	5	6	0	0
Employee-employer relationship.	4	5	0	0
Ethics in international business (SME vs. MNE).	4	4	0	0
Change management and ethical imagination.	7	9	0	0
Business Ethics in Latvia.	4	5	0	0
Ethics in international business.	10	10	0	0
Total:	80	80	0	0

Learning outcomes and assessment

Learning outcomes	Assessment methods
Can explain the principles of corporate social responsibility and ethics.	Homework, presentation, participation in lectures.
Is able to apply the principles of corporate social responsibility and ethics in his/her work.	Tests, final exam.
Is able to analyse corporate social responsibility.	Tests, final exam.
Is able to analyse various codes of ethics of corporate governance.	Homework, presentation, participation in lectures.
Is able to analyse employee conditions and business ethics.	Homework, presentation, participation in lectures.

Evaluation criteria of study results

Criterion	%
Final exam	50
Presentation	20
Tests	10
Participation in lectures	10
Homework	10
Total:	100

Study subject structure

Part	CP	Hours			Tests		
		Lectures	Practical	Lab.	Test	Exam	Work
1.	6.0	3.0	1.0	0.0		*	